

# **HYPERLOOP: CONNECTING THE GREAT LAKES MEGAREGION**

Business Advisory Council  
June 28, 2019

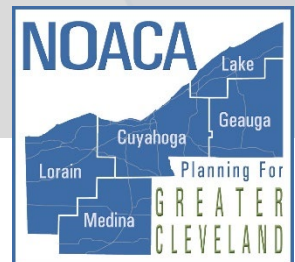
Grace Gallucci  
Executive Director  
Northeast Ohio Areawide Coordinating Agency (NOACA)



# FEASIBILITY STUDY

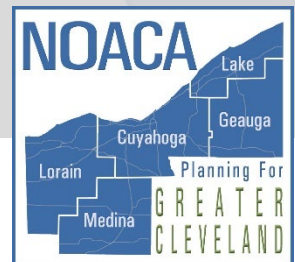
# PARTNERS

## Feasibility Study Funding Commitments



# PARTNERS

## Hyperloop Collaborators



# PROJECT SCOPE

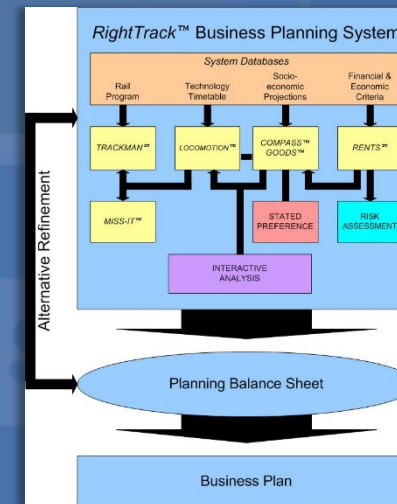
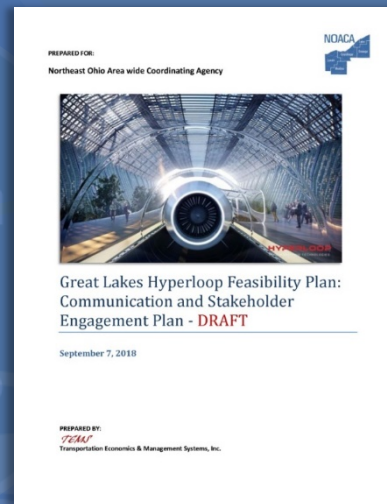
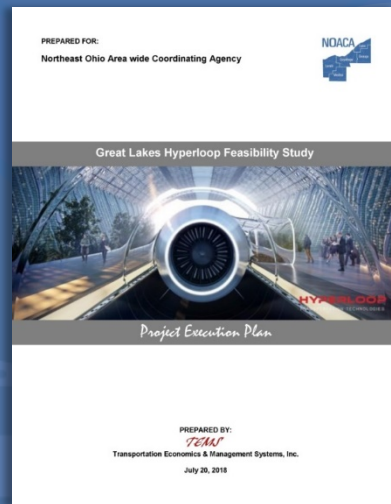
## Four Phases

- Project Objectives and Organization
- Site Reconnaissance and Preliminary Route Analysis
- Technical and Financial Feasibility
- Project Development Cost and Schedule



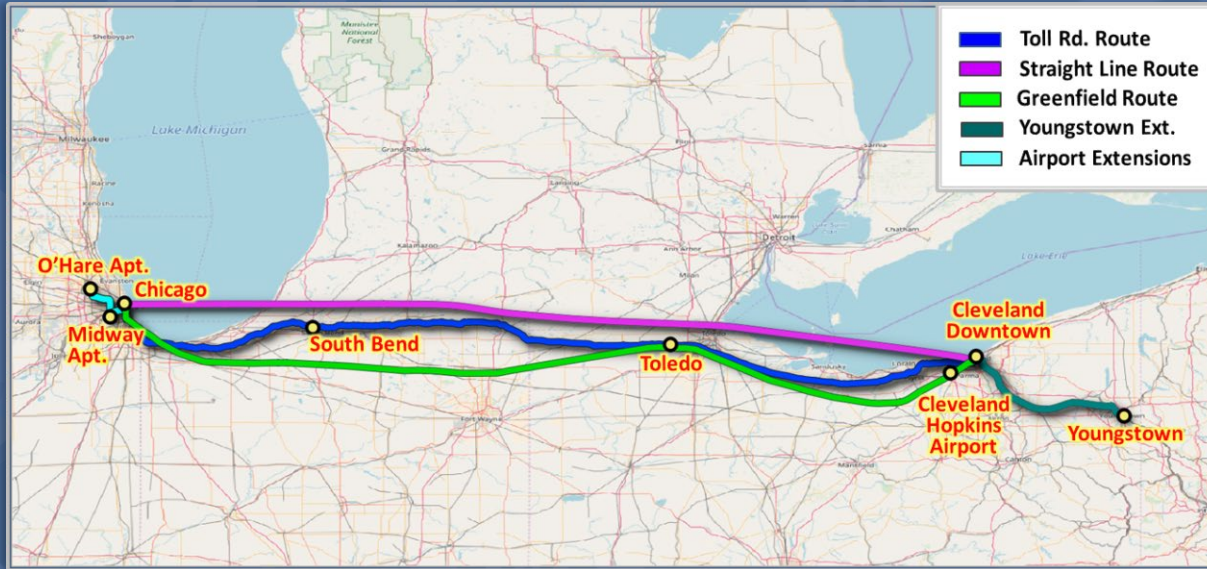
# PHASE 1: PROJECT OBJECTIVES AND ORGANIZATION

- Project Execution Plan
- Communications and Stakeholder Engagement Plan
- Business Planning Process

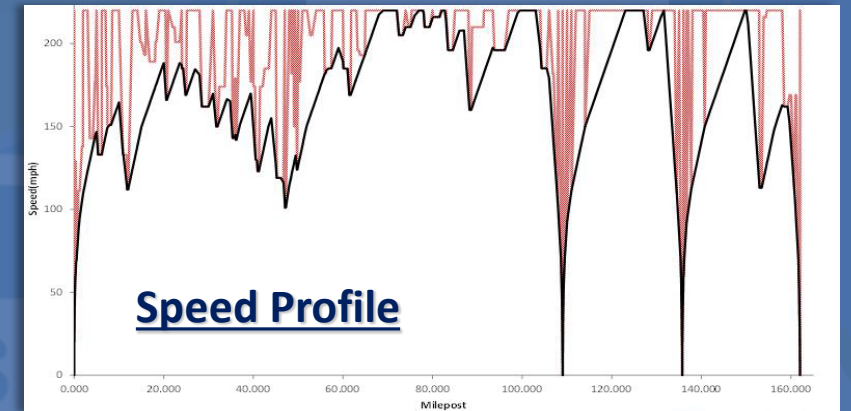


# PHASE 2: SITE RECONNAISSANCE AND PRELIMINARY ROUTE ANALYSIS

TRACKMAN™ will identify the capital costs for each route.



TRACKMAN™ and LOCOMOTION™ will assess the speed of Hyperloop technology along different routes.

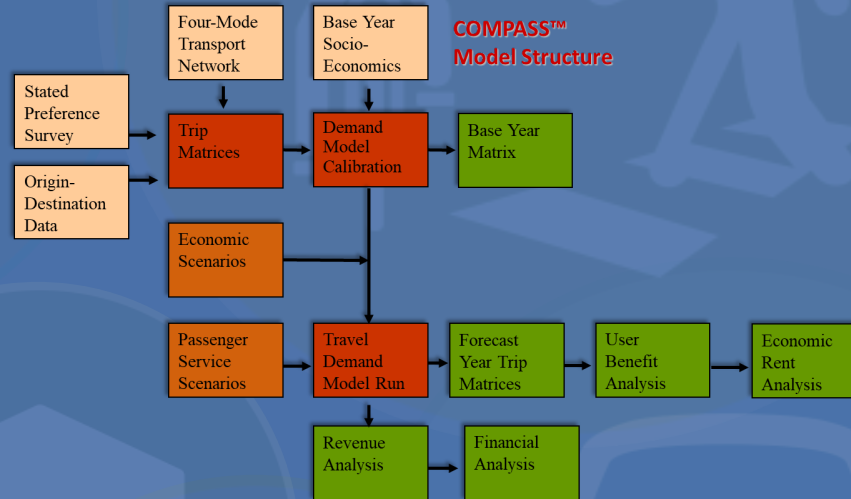


# PHASE 3: TECHNICAL AND FINANCIAL FEASIBILITY

## Financial Analysis

Thousands of 2006 \$	Total to 2040	2012	2013	2014	2015	2016	2017
<b>Revenues</b>							
Ticket Revenue	\$1,080,230	\$13,567	\$25,107	\$28,659	\$29,422	\$30,185	\$30,948
On Board Services	\$86,418	\$1,085	\$2,009	\$2,293	\$2,354	\$2,415	\$2,476
Express Parcel Service (Net Rev)	\$54,011	\$678	\$1,255	\$1,433	\$1,471	\$1,509	\$1,547
<b>Total Revenues</b>	<b>\$1,220,660</b>	<b>\$15,331</b>	<b>\$28,371</b>	<b>\$32,385</b>	<b>\$33,247</b>	<b>\$34,109</b>	<b>\$34,971</b>
<b>Train Operating Expenses</b>							
Energy and Fuel	\$75,081	\$2,013	\$2,013	\$2,013	\$2,013	\$2,013	\$2,013
Train Equipment Maintenance	\$204,890	\$5,494	\$5,494	\$5,494	\$5,494	\$5,494	\$5,494
Train Crew	\$96,367	\$3,323	\$3,323	\$3,323	\$3,323	\$3,323	\$3,323
On Board Services	\$80,631	\$1,833	\$2,295	\$2,437	\$2,467	\$2,498	\$2,528
Service Administration	\$147,171	\$5,075	\$5,075	\$5,075	\$5,075	\$5,075	\$5,075
<b>Total Train Operating Expenses</b>	<b>\$604,139</b>	<b>\$17,738</b>	<b>\$18,200</b>	<b>\$18,342</b>	<b>\$18,372</b>	<b>\$18,403</b>	<b>\$18,434</b>
<b>Other Operating Expenses</b>							
Track & ROW Maintenance	\$114,663	\$3,954	\$3,954	\$3,954	\$3,954	\$3,954	\$3,954
Station Costs	\$40,547	\$1,398	\$1,398	\$1,398	\$1,398	\$1,398	\$1,398
Sales & Marketing	\$51,009	\$643	\$1,190	\$1,358	\$1,394	\$1,429	\$1,465
Insurance Liability	\$43,345	\$549	\$1,015	\$1,158	\$1,188	\$1,218	\$1,248
<b>Total Other Operating Expenses</b>	<b>\$249,564</b>	<b>\$6,544</b>	<b>\$7,557</b>	<b>\$7,868</b>	<b>\$7,934</b>	<b>\$7,999</b>	<b>\$8,065</b>
<b>Total Operating Expenses</b>	<b>\$853,703</b>	<b>\$24,283</b>	<b>\$25,757</b>	<b>\$26,210</b>	<b>\$26,306</b>	<b>\$26,402</b>	<b>\$26,498</b>
<b>Cash Flow From Operations</b>	<b>\$366,957</b>	<b>(\$8,952)</b>	<b>\$2,614</b>	<b>\$6,175</b>	<b>\$6,941</b>	<b>\$7,707</b>	<b>\$8,473</b>
<b>Operating Ratio</b>	<b>1.43</b>	<b>0.63</b>	<b>1.10</b>	<b>1.24</b>	<b>1.26</b>	<b>1.29</b>	<b>1.32</b>

## Market Analysis



## Cost Benefit Analysis

Benefits	Billions in 1998 dollars
<b>MWRRS User Benefits</b>	
Consumer Surplus (e.g., time savings expressed as dollars)	\$6.4
System Revenues	\$6.8
<b>Other Mode User Benefits</b>	
Airport Congestion Relief	0.7
Highway Congestion Relief	1.3
<b>Resource Benefits</b>	
Air Carrier Operating Cost Reductions	0.4
Emission Reductions	0.3
<b>Total Benefits</b>	<b>\$15.9</b>
<b>Costs</b>	
Capital	\$4.1
Financing	0.2
Operating and Maintenance	5.0
<b>Total Costs</b>	<b>\$9.3</b>
<b>Ratio of Benefits to Costs</b>	<b>1.7</b>

## Hyperloop Oriented Development





# PHASE 4: PROJECT DEVELOPMENT COST AND SCHEDULE

- Conceptual Cost Estimate
- Design Build Readiness
- Project Schedule
- Project Implementation Strategies



# KEY DELIVERABLES

- A comprehensive intercity travel market analysis for the base and forecast years.
- An assessment of potential routes and stations.
- Potential operating schedules and costs on different routes and for different stopping patterns.
- Both a financial and economic analysis of potential options and their ability to meet USDOT funding requirements.
- Output of community benefits.
- Preparation of a Business Plan report.

# PUBLIC SUPPORT



# PUBLIC ENGAGEMENT

## The Hyperloop Experience

- April 6-8 in Tower City
- Virtual reality experience engaging the public
  - To get a sense of what hyperloop travel would feel like
  - To experience moving through a hyperloop station
- Participants completed pre- and post-experience surveys
- 412 people participated

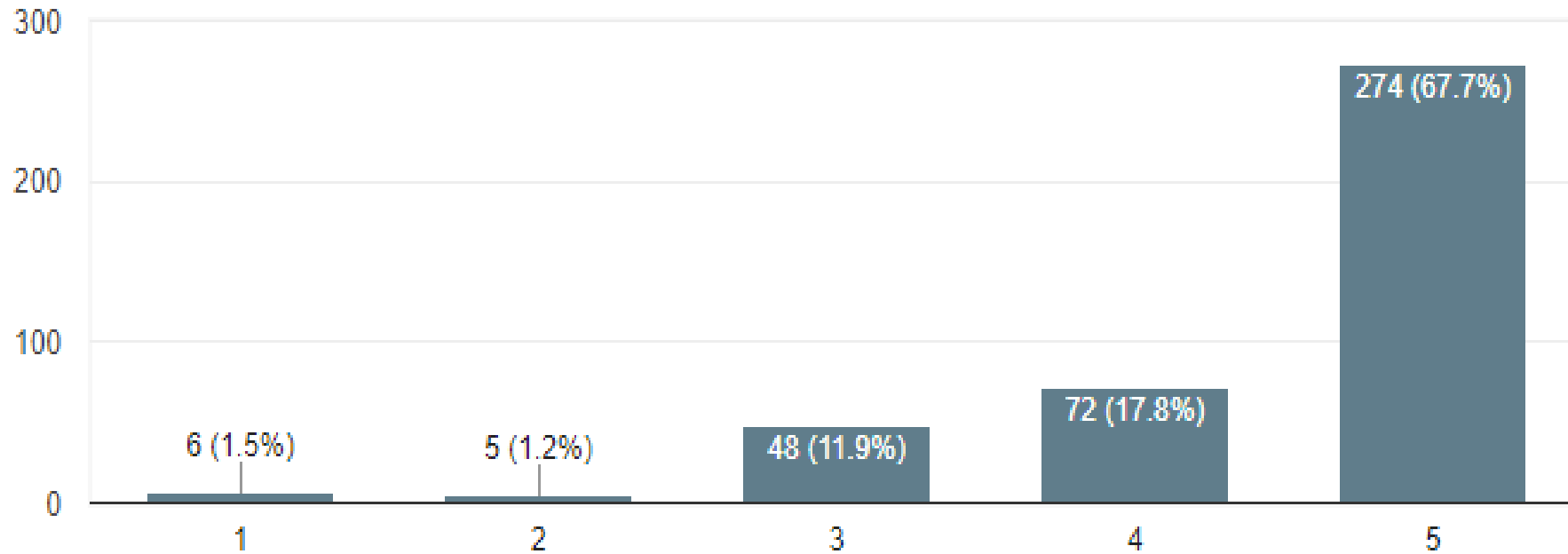




# PUBLIC ENGAGEMENT

Cleveland to Chicago Hyperloop is a good idea.

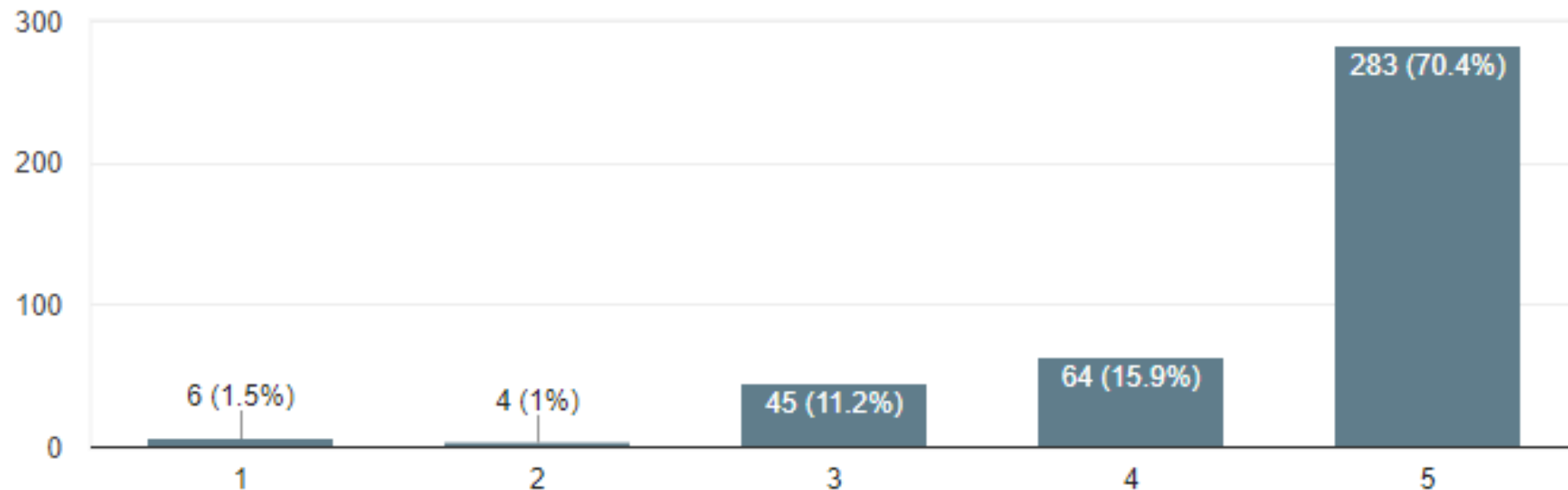
405 responses



# PUBLIC ENGAGEMENT

Cleveland/ Northeast Ohio should be one of the first in the country to get this new form of transportation.

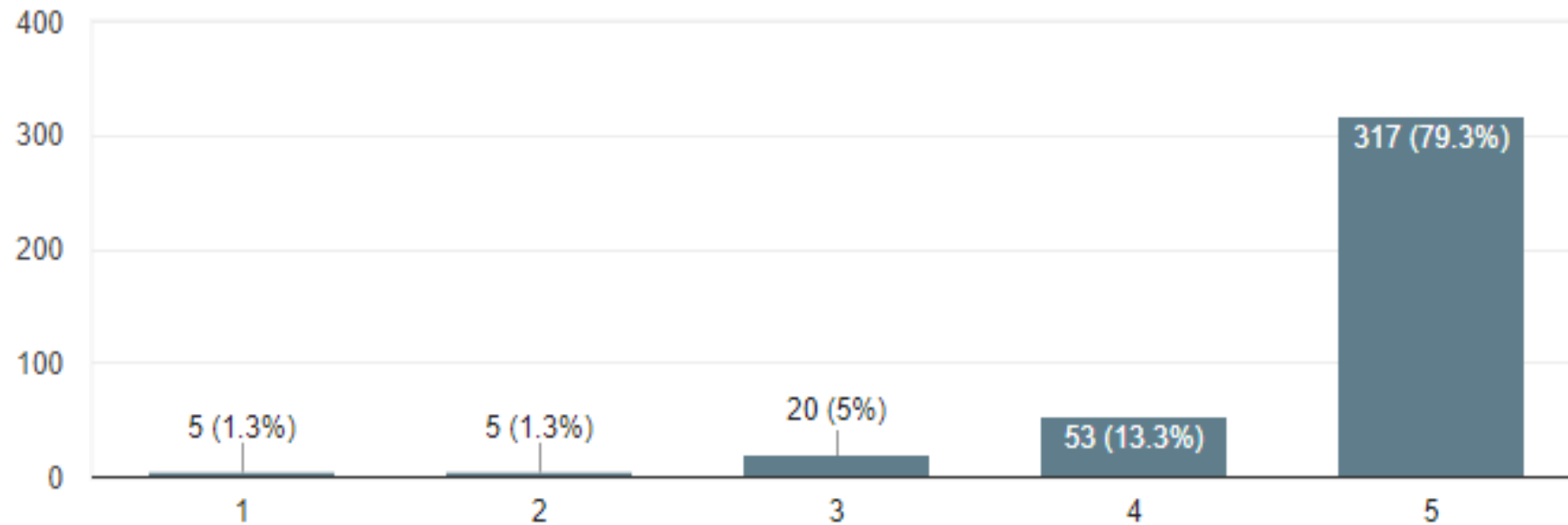
402 responses



# PUBLIC ENGAGEMENT

If a Hyperloop route existed between Cleveland and Chicago, I would consider using it.

400 responses



# PUBLIC ENGAGEMENT

When I think of Hyperloop, words that comes to mind are...





An aerial rendering of a futuristic Hyperloop transportation hub integrated into a cityscape. A sleek, white, tube-like structure curves through the center of the image, connecting various urban areas. The surrounding environment includes modern buildings, green spaces, and a large stadium-like structure in the background. The scene is set during sunset or sunrise, with a warm, golden glow over the city.

# **HYPERLOOP**

TRANSPORTATION TECHNOLOGIES

[www.hyperloop.global](http://www.hyperloop.global)